

WHY XERO?



1 Who are they?

New Zealand based software business, originally successful in New Zealand/ Australia but now significantly invested in development of the software for the UK marketplace from a base in Milton Keynes.

2 User suitability

Xero has been designed primarily to be highly user friendly for use by non-accountants. A large development team enables continuous updates to the software with 'new' features in response to user requests and to take advantage of widely used business apps.

3 Software options and pricing

Xero has three business options, but only two are relevant for most SMEs i.e. Standard and Premium, with the main functionality differences being multi-currency and (basic) stock control. All are monthly subscriptions and priced at £22.00 and £27.50 (plus VAT) respectively.

4 User training and ongoing support

Xero offer UK telephone and email support, along with a non-UK email support team outside office hours. Additionally, they have a very extensive online help centre and video training resources for all users.

5 Integration opportunities

Xero connects with multiple business apps used by small and medium-sized businesses (and also provides some flexibility to import data directly into the software via .csv files.)